

SOUTH-EAST EUROPEAN FILM FESTIVAL

BUSINESS CONFERENCE 2013

Organized by the South-East European Film Festival Los Angeles; Sponsored by UCLA Center for European and Eurasian Studies (CEES), and UCLA Anderson, Center for Global Management/ Center for International Business Education and Research (CIBER).

Saturday, May 4, 9:30 am – 12:00 pm
Goethe-Institut, 5750 Wilshire Blvd/ Wilshire Courtyard
followed by networking lunch on the patio

TOPICS

In a city where émigrés wrote and directed some of the most memorable American films, what are the opportunities available to today's newcomers to Hollywood? What are the pathways to the U.S. market for foreign-language movies, and what are U.S. media companies looking for overseas? Who are the people connecting the dots in the international entertainment marketplace? Join the conversation with our 2013 panelists, filmmakers and entertainment executives from the U.S. and Europe who work internationally on both sides of the film spectrum: creative and financial.

SPEAKERS

David Wienir, Talent lawyer, author and business affairs executive, United Talent Agency

Dylan Wilcox, SVP, Acquisitions, Relativity Media (*"The Kids Are All Right"*)

Rick Markovitz, President, Weissman/Markovitz Communications (*"The Flight"*, *"Hugo"*, *"Tintin"*; *"Mad Men"*)

Alexia Melocchi, Partner, Little Studio Films (*"Stealing Roses"*, *"Return to happiness"*)

Sanja Ravlic, Head of co-productions at Croatian Audio-Visual Center, and Croatia's representative to Eurimages (game show *"The Weakest Link"*, BBC franchise/Croatia);

Tudor Giurgiu, Director/producer, and President of the Transilvania International Film Festival, Cluj, Romania (*"Of snails and men"*)

MODERATORS

Vera Mijojlic, founder and artistic director of SEEFest; creative consultant for independent films and curator of film programs and retrospectives (*"Slovenia begs to differ"* at UCLA Film Archive/Hammer Museum's Billy Wilder theatre, *"SEEFest Austin"* at Austin Film Society/Alamo Drafthouse theatre)

Christophe Vauthey, cultural attaché and curator of film programs of the Consulate General of Switzerland in Los Angeles; writer/producer (*"Missing You"*) and writer/director (*"Burns"*)

Admission to the Conference is FREE but RSVP is mandatory: rsvp@seefilmla.org