



SOUTH EAST EUROPEAN FILM FESTIVAL | *a lot to SEE.*

For immediate release

Contact: info@seefilmla.org

The Frida Cinema of Santa Ana launches with SEEFest

Los Angeles, February 17, 2014 – SEEFest, the South East European Film Festival based in Los Angeles, in partnership with the Long Beach Cinematheque, will unveil a 3-day program of 14 films from South East Europe Feb 21-23 to launch the Frida Cinema in downtown Santa Ana, 305-100 E. 4th Street.

This collaboration of the two non profit arts organizations in Southern California was the result of grassroots efforts to create a permanent home for international and independent films in Santa Ana. Located in the heart of Orange County, the theater will serve growing audiences of diverse cultural backgrounds and interests. The program was jointly curated by **Vera Mijojlic**, Founder and Artistic Director of SEEFest, and **Logan Crow**, Executive Director of the Long Beach Cinematheque. The endeavor was supported in part by a grant from the California Arts Council, a state agency, and the National Endowment for the Arts, a federal agency.

The “SEEFest at the Frida” opens Friday, Feb 21, at 7:30pm with Slovenian romantic comedy *Tango Abrazos*, followed by films from Serbia, Switzerland/Macedonia, Montenegro, Bosnia-Herzegovina, Croatia, Turkey, Bulgaria, Romania, and the U.S. For full program info visit: <http://thefridacinema.org/seefest-2014/>

About

The **Frida Cinema** is a program of the Long Beach Cinematheque, a 501(c)(3) not-for-profit arts organization. The Frida Cinema will serve Santa Ana and neighboring communities as an arthouse cinema, dedicated to enriching, connecting, and educating communities through the art of cinema. <http://thefridacinema.org>

The **South East European Film Festival**, SEEFest presents cinematic and cultural diversity of South East Europe to American audiences and creates cultural connections through films, artistic and social events. <http://www.seefilmla.org>

The **Long Beach Cinematheque** is dedicated to educating, connecting, and enriching audiences through the art of cinema. <http://lbcinema.org>

www.seefilmla.org