



SOUTH EAST EUROPEAN FILM FESTIVAL | *a lot to SEE.*

For immediate release

Contact: info@seefilmmla.org

SEEFest to Produce Ambitious On-Location Promotional Trailer for 2013 Festival

Travel Furnished by Turkish Airlines

Los Angeles, January 17, 2013 - SEEFest, the South East European Film Festival, has announced production on an ambitious promotional trailer for its 2013 festival. Titled **CINEMATIC CROSSROADS OF SOUTH EAST EUROPE**, the spot's theme reflects the mission of the festival: "Cinema can show you the world, and the world will change you." Festival Founder and Artistic Director Vera Mijojlic will produce, having penned initial creative. Filmmaker Matthew Mishory, whose stylish feature debut **JOSHUA TREE, 1951: A PORTRAIT OF JAMES DEAN** has toured more than 50 festivals worldwide (including the just-wrapped Palm Springs International Film Festival), will direct.

The festival trailer will shoot on location in Istanbul (Turkey), Western Transylvania (Romania), and Belgrade (Serbia), with travel furnished by the festival's travel sponsor, Turkish Airlines, twice named Europe's Best Airline. Nicholas Patrick Fahey, an artist with deep roots in the Los Angeles fine art photography community and the legendary Fahey/Klein gallery, will lens.

"We are truly excited to work with Turkish Airlines as our travel partner for this production," says **Vera Mijojlic**, founding director of SEEFest. "This is our first original production, and we are thrilled not only to film on-location in the region but also to look beyond the obvious. This spot is not a postcard or a travel special. Local filmmaker friends will take us to their strange, special, and inspiring places. It is truly a collective labor of love."

Says director **Matthew Mishory**: "We want to bring these places alive as refreshingly impulsive, irreverent, quixotic, but also deeply contemplative and visually beautiful. It is easy to be inspired by South East Europe, perhaps the most fascinating, contradictory, troubled, welcoming, and creative place on Earth. This project will be a cinematic kaleidoscope of images that truly mean something to the people who share them with us."

Adds Mijojlic: "CINEMATIC CROSSROADS truly fulfills the festival's mission of connecting the filmmakers and cultures of Los Angeles and South East Europe. The region is a hotbed of cinematic talent. It is no coincidence that Matthew Mishory recently chose TIFF [The Transylvania International Film Festival, in Romania] for his film's European premiere. Hollywood is looking East."

Production is set to wrap by the end of January, with the spot expected to premiere at the SEEFest's yearly invite-only Oscars Night fundraiser February 24th before a wide online roll-out.

About SEEFest

The South East European Film Festival, SEEFest presents cinematic and cultural diversity of South East Europe to American audiences and creates cultural connections through films, artistic and social events. Festival's signature event is the annual five-day film festival in early May, a celebration of cinematic achievements from 15 countries of South East Europe, featuring more than 30 films at multiple locations, films that tell a larger story about South East Europe to American audiences. SEEFest Business Conference is the industry section of the festival for independent filmmakers to connect globally. In 2012, SEEFest was voted by staffers of Flavorwire as one of the 10 best-under-the-radar film festivals in America.

FOLLOW SEE FEST

www.seefilmla.org

www.facebook.com/seefest

www.twitter.com/seefilmla

<http://thesoutheasteuropeanfilmfestival.blogspot.com/>

About Turkish Airlines:

Established in 1933 with a fleet of only five airplanes, Star Alliance member, Turkish Airlines is today a four star airline with a fleet of 200 aircraft (passenger and cargo) flying to 217 cities around the world, comprised of 36 domestic and 181 international destinations. One of the fastest growing airline companies, Turkish Airlines has received several "Passengers Choice Awards" from the consumer ranking group, Skytrax. Based on 2011 and 2012 results, Turkish Airlines has been chosen as the winner of "Best Airline Europe", "Best Premium Economy Seats" for its Comfort Class seats and "Best Airline Southern Europe". It has also received awards for its catering and holds a coveted 4-star designation, putting the airline in a small group of top quality carriers. Turkish Airlines was also given the Skytrax designation of "World's Best Economy Class On-board Catering" in 2010, and Skyscanner's "Best On-board Food 2011". Long haul Business Class passengers also enjoy the Flying Chef service on-board.

FOLLOW TURKISH AIRLINES

<http://www.turkishairlines.com/>

<http://www.seefilmla.org>